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FOR IMMEDIATE RELEASE - Springfield Puerto Rican Parade Returns for 35th Year with All-Day Celebration of Culture, Music, and Family Fun

Springfield, MA – August 13th, 2025 - On **Sunday, September 14, 2025**, the streets of downtown Springfield will be filled with music, food, and orgullo Boricua as the **35th Annual Springfield Puerto Rican Parade** steps off, bringing together the community for a day-long celebration of culture, heritage, and unity under this year's theme: **Afro Boricua**.

The *Afro Boricua* theme honors the deep African roots within Puerto Rican history and culture - recognizing the traditions, rhythms, and resilience that continue to shape Boricua identity today. From bomba and plena beats to vibrant traditional art and cuisine, this year's parade will highlight the ways African heritage lives on in Puerto Rican communities.

The parade kicks off at **11:00 AM** from **Main Street & Wason Avenue**, marching through downtown with bright floats, traditional dance, community organizations, and local leaders. This year's parade will feature appearances by **Grand Marshal Mayor Joshua A. Garcia** and the legendary **DJ Frankie Cutlass**, setting the tone for an unforgettable celebration.

Marching registration is open until September 10, 2025, at www.springfieldprparade.com/register

Post-Parade Family Fun at Tower Square Park

From **10:00 AM to 5:00 PM**, Tower Square Park will transform into a lively hub of family-friendly activities. In collaboration with the **Springfield Cultural Partnership**, the space will feature free **art and cultural workshops led by local Puerto Rican artists**, offering hands-on opportunities to explore heritage through creativity. Guests can also enjoy face painting, live performances, food trucks, and local vendors, making Tower Square Park the perfect spot to gather after the parade.

Parade Day Grand Finale – Springfield Puerto Rican Parade x Salsa Sal Pa Fuera x MGM Springfield

From **2:00 PM to 6:00 PM**, the celebration continues at the **MGM Springfield Plaza** in collaboration with **Salsa Sal Pa Fuera**, bringing high-energy performances, dancing, and live music to the heart of downtown. The highlight of the afternoon will be an electrifying performance by **former Puerto Rican Power/Grupo Niche singer Osvaldo Román**, ensuring the energy stays high well into the evening.

“More than just a parade, it’s a living expression of pride, tradition, and the bonds that make our community strong,” said Angelle Lopez, Marketing Chair. “With this year’s *Afro Boricua* theme, we honor the African heritage that has helped shape Puerto Rican identity and celebrate its enduring influence in our music, art, and community spirit.”

For more information on how to get involved with the Springfield Puerto Rican Parade, please contact admin@springfieldprparade.com, visit www.springfieldprparade.com, and follow us on [Facebook](#).

About the Springfield Puerto Rican Parade

The Springfield Puerto Rican Parade's mission is to uplift and empower the community by celebrating Puerto Rican culture, challenging stereotypes, preserving heritage, providing a sanctuary for cultural expression, representing the island, and leaving a lasting legacy.